

State Breastfeeding Recognition Programs for ECE

Alabama

Program Name:	Alabama's 'Baby-Friendly' Hospitals
Recognition Program Description:	Baby-Friendly hospitals and birthing facilities must adhere to the Ten Steps to receive, and retain, a Baby-Friendly designation.
Website:	http://alabamabreastfeeding.org/baby-friendly-hospitals/

Alaska

Program Name:	Loving Support to Build a Breastfeeding
Recognition Program Description:	The goal of the Loving Support project is to create sample graphics and messages based on the campaign that could be used by WIC agencies and partners to reach participants, eligible participants, and the public. Messages were developed using content from the Loving Support campaign materials and Loving Support Peer Counseling Training
Website:	http://dhss.alaska.gov/dpa/Pages/nutri/wic/breastfeeding/bf-lovingsupport.aspx

Arizona (Cochise County)

Program Name:	Cochise County Breast Feeding Friendly Childcare Recognition Program
Recognition Program Description:	Flagship program for County recognition of child care centers that are certified breastfeeding friendly. County certification and database to recognize providers who go above & beyond minimum breastfeeding requirements <ul style="list-style-type: none"> • Licensed childcare providers are required to have breastfeeding policies
Website:	http://agenda.cochise.az.gov/docs/2015/BOS/20150428_816/2337_Cochise%20County%20Breast%20Feeding%20Friendly%20Childcare%20Program.pdf

Arkansas

Program Name:	Baby Friendly Arkansas
Recognition Program Description:	Baby Friendly Arkansas participating facilities will be provided with on-going coaching and technical assistance from program coordinators through monthly coaching calls and webinars. In addition to the summit and on-going support, Baby Friendly Arkansas will be hosting a Certified Lactation Counselor (CLC) course where each birthing facility can send representatives to complete a 45-hour educational program providing the competencies and skills required to provide safe, evidence-based counseling for pregnant, lactating, and breastfeeding women.
Website:	https://healthyactive.org/what-is-baby-friendly-arkansas/

California

Program Name:	California Breastfeeding Coalition
Recognition Program Description:	<p>The California Breastfeeding Coalition is committed to helping all 251 birthing hospitals and birth centers in California to achieve Baby-Friendly designation by 2025. Currently, California leads the nation with 102 designated Baby-Friendly hospitals.</p> <ul style="list-style-type: none">• Developing and implementing a written breastfeeding policy;• Ensuring all staff are aware of their policy; and• Informing employees about accommodating their breastfeeding needs before and after parental leave
Website:	http://californiabreastfeeding.org/focus-areas/hospitals/

Colorado

Program Name:	Colorado Baby-Friendly Hospital Collaborative
Recognition Program Description:	The CDPHE's Baby-Friendly program outlines policies and standards that improve support for breastfeeding. The program is part of the Colorado Healthy Hospital Compact, an agreement by hospitals that share a mission to protect and promote the health of patients, families, visitors and staff by providing healthier high-quality nutrition. In doing so, hospitals are working to develop a culture of wellness and contributing to the state's goal of making Colorado "the healthiest state."
Website:	https://www.colorado.gov/cdphe/colorado-baby-friendly-hospital-collaborative

Connecticut

Program Name:	Connecticut Breastfeeding Coalition (Business and Campus Initiative)
Recognition Program Description:	Connecticut state law allows breastfeeding in public and requires employers to make accommodation at the workplace. The Campus Initiative focuses on creating secure and private swing spaces in various parts of campus in addition to lactation rooms.
Website:	http://www.breastfeedingct.org/mothers--families.html

Delaware

Program Name:	Delaware Baby-Friendly Hospital Initiative
Recognition Program Description:	Four Delaware hospitals, Beebe Healthcare, Milford Memorial Hospital, Kent General Hospital, and Christiana Care Health System have received the "Baby-Friendly Hospital" designation. Saint Francis Hospital is working towards designation.
Website:	https://www.delawarebreastfeeding.org/is-your-birthing-hospital-baby-friendly.html

Florida

Program Name:	Florida Child Care Food Program Breastfeeding Friendly Child Care Facility designation
Recognition Program Description:	Complete the child care facility self-assessment to find out if your child care facility qualifies. If your facility meets all six standards and has a breastfeeding policy, you may qualify to receive the Florida CCFP Breastfeeding Friendly Child Care Facility designation
Website:	http://www.floridahealth.gov/programs-and-services/childrens-health/child-care-food-program/nutrition/feeding-infants.html

Georgia

Program Name:	Georgia 5-STAR Hospital Initiative
Recognition Program Description:	Georgia's 5-STAR Hospital Initiative was developed to recognize those hospitals that have taken steps to promote, protect and support breastfeeding in their hospital. A five star system has been developed to encourage maternity centers to promote and support breastfeeding one step at a time. Georgia's 5-STAR will award one star for every two steps implemented of the Ten Steps to Successful Breastfeeding, as defined by the World Health Organization (WHO) and Baby-Friendly® USA.
Website:	https://dph.georgia.gov/georgia-5-star

Hawaii

Program Name:	Comprehensive Lactation Support Program
Recognition Program Description:	<p>As of July 1, 2013, all Hawaii employers are required to provide:</p> <ul style="list-style-type: none">• A reasonable break time for an employee to express milk for the employee's nursing child for one year after the child's birth, each time the employee has a need to express breast milk.• A location, other than the restroom, that is shielded from view and free from intrusion from coworkers and the public that may be used by an employee to express breast milk. <p>Healthy Mothers Healthy Babies Coalition of Hawaii assists businesses in providing support for workplace breastfeeding. Many companies develop comprehensive lactation support programs and provide additional support to their breastfeeding employees.</p>
Website:	https://www.hmhb-hawaii.org/information/breastfeeding-for-business/

Idaho

Program Name:	Idaho Baby-Friendly Hospitals
Recognition Program Description:	<p>The mission of the Idaho Breastfeeding Coalition is to facilitate a community and statewide landscape that protects, supports, and promotes breastfeeding as the biological norm for a healthier Idaho.</p>
Website:	http://idahobreastfeeding.com/

Illinois (Kane County)

Program Name:	Kane County Breastfeeding Friendly Workplace Recognition Program
Recognition Program Description:	<p>The Breastfeeding Friendly Workplace Recognition is an initiative of the Kane County Breastfeeding Coalition. The employers have been recognized at the bronze, silver, and gold recognition levels. They will be listed on the coalition webpage, kanehealth.com/breastfeeding.htm, and will also get a certificate in the mail.</p>
Website:	http://kanehealth.com/workplace.htm

Kansas

Program Name:	Kansas Breastfeeding Friendly Child Care Designation
Recognition Program Description:	Child Care Aware® of Kansas would like to recognize child care providers in Kansas that provide support to breastfeeding families and employees through the Breastfeeding Friendly Child Care Designation. To receive the designation, child care providers must meet five criteria that demonstrate a culture of breastfeeding support. Programs receiving the Breastfeeding Friendly Child Care Designation will receive a certificate, a window cling and be recognized in the Provider Profile information that is distributed through the Child Care Aware® of Kansas Referral Center to families looking for child care.
Website:	https://www.kneat.org/cacfp/CACFP_Docs/What's_New/Breastfeed_Friendly_Child_Care_Designation_Application.pdf

Louisiana

Program Name:	The Gift (Breastfeeding-Friendly Designation Program)
Recognition Program Description:	The Gift is an evidence-based program for Louisiana birthing facilities designed to increase breastfeeding rates and hospital success by improving the quality of their maternity services and enhancing patient-centered care. The Gift is a program of the Louisiana Department of Health, Office of Public Health, Bureau of Family Health. It has been adapted from the Texas Ten Step Program and the North Carolina Maternity Center Breastfeeding-Friendly Designation Program
Website:	https://thegiftla.org/

Maine

Program Name:	6 for ME
Recognition Program Description:	The 6 for ME initiative is providing support to Maine healthcare professionals and birth hospitals to adopt six of the evidence based "The Ten Steps to Successful Breastfeeding". Breastfeeding outcomes are dose dependent on the number of steps a hospital implements. Implementing at least six of the ten steps has the greatest impact on breastfeeding outcomes short of implementing all ten steps. The long-term goal of 6 for ME is to increase breastfeeding duration and exclusivity in Maine.
Website:	https://www.maine.gov/dhhs/mecdc/population-health/hmp/panp/documents/6forME-tools.pdf

Maryland

Program Name:	Breastfeeding-Friendly Workplace Awards
Recognition Program Description:	In the Breastfeeding-Friendly Workplace Awards employees enrolled in a company-provided lactation support program is a win-win situation. Employers benefit through increased rates of retention, employee satisfaction and morale. The health benefits of breastfeeding for mother and baby equate to decreased health care and insurance costs, and a reduction in sick leave requests to care for an ill child.
Website:	http://www.marylandbreastfeedingcoalition.org/

Massachusetts

Program Name:	Massachusetts Baby-Friendly Designation Program
Recognition Program Description:	Using the Ten Steps to Successful Breastfeeding and the International Code of Marketing of Breast-milk Substitutes. BFUSA is responsible for coordinating and conducting all activities necessary to confer the Baby-Friendly designation and to ensure the widespread adoption of breastfeeding best practices
Website:	https://www.mass.gov/lists/becoming-baby-friendly-practical-solutions-toolkit

Michigan

Program Name:	Michigan Breastfeeding-Friendly Workplace Award
Recognition Program Description:	In partnership with Michigan Department of Health and Human Services, the Michigan Breastfeeding Network is working to catalyze a “race to the top” among Michigan employers. These awards recognize businesses that are in compliance with the Break Time for Nursing Mothers Law and celebrate businesses that go beyond the law’s requirements to support working families.
Website:	https://www.michigan.gov/mdhhs/0,5885,7-339-73970_71692_71696-454261--_00.html

Minnesota

Program Name:	Minnesota Breastfeeding Friendly Recognition Program
Recognition Program Description:	Minnesota, maternity centers, child care providers, workplaces and health departments are being recognized as Breastfeeding Friendly. The Minnesota Department of Health recognizes family child care homes and child care centers that have taken steps to become breastfeeding friendly
Website:	http://www.health.state.mn.us/divs/oshii/bf/recognition.html

Mississippi

Program Name:	Business Case for Breastfeeding
Recognition Program Description:	The “Business Case for Breastfeeding” is a comprehensive program designed to educate employers about the value of supporting breastfeeding employees in the workplace. The program highlights how such support contributes to the success of the entire business. The “Business Case for Breastfeeding” offers tools to help employers provide worksite lactation support and privacy for breastfeeding mothers to express milk.
Website:	http://msbfc.org/index.php/workplace/

Missouri

Program Name:	Missouri Breastfeeding Friendly Child Care
Recognition Program Description:	The Missouri Department of Health and Senior Services (DHSS) would like child care providers to successfully support breastfeeding families. Becoming a Breastfeeding Friendly Child Care is a voluntary recognition program available to Missouri child care facilities. To receive the award, child care providers must meet the below criteria that aim to improve the support for breastfeeding women in the workforce. <ol style="list-style-type: none">1. Has a written policy that reflects their support of breastfeeding2. Provides a welcoming environment for breastfeeding families3. Offers breastfeeding resources to parents4. Feeds infants on demand and communicates with moms about feeding preferences5. Trains staff to support breastfeeding parents
Website:	https://health.mo.gov/living/wellness/nutrition/breastfeedingfriendlychildcare/

Montana

Program Name:	Healthy Gallatin Breastfeeding Friendly Worksite Award
Recognition Program Description:	Healthy Gallatin and the Gallatin Breastfeeding Coalition would like to recognize employers in Gallatin County that provide worksite breastfeeding support for employees with the “Healthy Gallatin Breastfeeding Friendly Worksite Award.” In accordance with Section 7 of the Fair Labor Standards Act of 1938 (29 U.S.C. 207) and the 2010 amendment, employers are evaluated based on criteria for three levels of support: Gold, Silver, and Bronze.
Website:	http://healthygallatin.org/wp-content/uploads/2016/06/Breastfeeding-Friendly-Worksite-Application-2016.pdf

Nebraska

Program Name:	Nebraska Breastfeeding Friendly Business
Recognition Program Description:	<p>Recognize your business as one of Nebraska’s Breastfeeding-Friendly (BFF) Businesses. Supporting breastfeeding mothers in the work place is not only the law, but is one way for businesses to embrace wellness, impact health care costs, lower absenteeism and be seen as a family-friendly business for potential and current employees. Businesses of all sizes and types are encouraged to apply to share creative solutions to support breastfeeding mothers and employees.</p> <p>Award Criteria includes:</p> <ul style="list-style-type: none">• Business offers a welcoming atmosphere that allows breastfeeding mothers to nurse or express milk in a designated location.• Business provides breastfeeding mothers access to a private room, other than a bathroom, for expressing milk or nursing.• The room has supportive amenities including, but not limited to a comfortable chair, a lock on the door, a small table and an electrical outlet.• Business provides all breastfeeding employees flexible breaks to express milk or nurse.• Business has an informal or formal breastfeeding support policy.• Business educates all staff to the breastfeeding support policy.
Website:	http://nebreastfeeding.org/business-of-breastfeeding/nebraska-breastfeeding-friendly-award-criteria.html

Nevada

Program Name:	Nevada Breastfeeding Friendly Child Care Designation
Recognition Program Description:	<p>Nevada’s Breastfeeding Friendly Child Care Designation has been developed to recognize child care providers who have taken steps to promote, protect, and support breastfeeding in their program. Child care providers who have met requirements outlined in this application are encouraged to apply for this distinction. Awardees will receive a Certificate of Recognition, a campaign sticker, poster, and inclusion on our campaign website.</p>
Website:	http://nevadabreastfeeds.org/child-care-centers/

New Hampshire

Program Name:	New Hampshire Breastfeeding Friendly Child Care Award
Recognition Program Description:	The New Hampshire Breastfeeding Task Force aims to promote, protect, and support breastfeeding. All NH licensed child care programs are eligible to apply for the Breastfeeding Friendly Child Care Award. Programs that answer "Yes" to all checklist questions and whose enclosed documents support breastfeeding will be awarded a certificate and a "Breastfeeding Welcome Here" window cling, which designates the center as a Breastfeeding Friendly Child Care program and allows others to see your commitment to breastfeeding.
Website:	http://www.nhbreastfeedingtaskforce.org/index.php

New Jersey

Program Name:	New Jersey Breastfeeding-Friendly Worksite Recognition Program
Recognition Program Description:	New Jersey Breastfeeding-Friendly Workplaces have made accommodations to support breastfeeding mothers as employees. This can be as simple as allowing employees to have flexible breaks and access to a private room for expressing milk or nursing. The room needs to have a comfortable chair and a lock on the door. Minimum criteria for receiving this recognition are: <ul style="list-style-type: none">• All lactating employees are allowed reasonable breaks to express milk or nurse their children.• All lactating employees have access to a private space for expressing milk or nursing. The space is not a bathroom. The space is lockable and shielded from view. The space has an electrical outlet.
Website:	http://breastfeedingnj.org/breastfeeding-friendly-worksite-recognition-program/

New Mexico

Program Name:	New Mexico Family Friendly Business Award
Recognition Program Description:	The New Mexico Family Friendly Business Award was formed by the Task Force on Work Life Balance to develop an awards program that would both recognize New Mexico employers and businesses that offer family friendly employee benefits and promote increasing the number of businesses with family centered policies and workforce access to them. The purpose of the award is to recognize and support businesses that adopt and implement family friendly policies for their employees. The Task Force can help you develop a breastfeeding friendly policy for your workplace. Contact Monica Esparza at monica@breastfeedingnm.org or (505) 629-9877. Email contact@breastfeedingnm.org to request a "Breastfeeding Welcome Here" window decal
Website:	https://breastfeedingnm.org/programs-services/workplace-solutions/

New York

Program Name:	New York Breastfeeding Friendly Child Care Designation Program
Recognition Program Description:	The New York State Department of Health's Obesity Prevention Program encourages new mothers to breastfeed their infants. The Department's Child and Adult Care Food Program encourages child care centers and family day care homes to support breastfeeding families and recognizes these providers with Breastfeeding Friendly certificates. Child care center/day care home staff complete an assessment that shows they support breastfeeding families.
Website:	https://www.health.ny.gov/prevention/nutrition/cacfp/breastfeedingspon.htm

North Carolina

Program Name:	North Carolina Breastfeeding-Friendly Child Care Designation Program
Recognition Program Description:	The North Carolina Breastfeeding-Friendly Child Care Designation (NC BFCCD) program has been made possible through a grant from Kids Eat Smart Move More. The program recognizes child care facilities that have taken steps to promote, protect, and support breastfeeding. A rating system has been developed that awards child care facilities with a gold-starred building block for every two steps achieved in the Ten Steps to Breastfeeding-Friendly Child Care.
Website:	http://www.nutritionnc.com/breastfeeding/childcare.htm

North Dakota

Program Name:	North Dakota Infant Friendly Designated Businesses
Recognition Program Description:	One hundred and thirty-eight North Dakota business locations are now recognized as "Infant Friendly" by the North Dakota Department of Health, which reaches over 24,000 employees across the state. Hospital/Birthing Center Award Designation Requirements: <ol style="list-style-type: none">1. Complete a minimum of a two-hour staff training for breastfeeding offered by the North Dakota Department of Health or an equivalent program.2. Organize an interdisciplinary team to support and implement the 5 steps and assess lactation services.3. Implement all 5 steps required for North Dakota Breastfeeding-Friendly designation with consideration for social and cultural diversity.4. Complete a program evaluation in coordination with the N.D. Department of Health to measure implementation of the 5 steps.
Website:	http://www.ndhealth.gov/breastfeeding/?id=77

Ohio

Program Name:	Ohio First Steps for Healthy Babies Breastfeeding Recognition Program
Recognition Program Description:	Ohio Hospital Association and the Ohio Department of Health sponsor the Ohio First Steps for Healthy Babies breastfeeding recognition program. The program recognizes maternity centers in Ohio that are taking steps to promote, protect and support breastfeeding in their organizations. The Ohio First Steps for Healthy Babies program recognizes hospitals for implementing the Ten Steps, using a modified application form. Hospitals can earn up to five stars, earning one star to every two steps achieved. Hospitals can choose which steps to implement and in which order. Applications are accepted on a quarterly basis.
Website:	https://www.ohiohospitals.org/ohiofirststeps

Oklahoma

Program Name:	Oklahoma Breastfeeding Friendly Worksite Recognition Program
Recognition Program Description:	Our worksite meets or exceeds the following minimum criteria required for recognition as an Oklahoma Breastfeeding Friendly Worksite (all criteria in this section must be checked). <ul style="list-style-type: none">• Flexible break times for expression of milk• A comfortable location allowing privacy for pumping, other than a toilet stall• Access to a nearby clean water source and a sink for washing hands and rinsing out any breast pump equipment.• Written policy supporting breastfeeding that includes the above minimum requirements and a description of how all staff are informed of this policy
Website:	https://www.ok.gov/health/Community & Family Health/Breastfeeding/Working and Breastfeeding/index.html

Oregon

Program Name:	Oregon Breastfeeding Mother-Friendly Employer Project
Recognition Program Description:	The Oregon Department of Human Services (DHS) has an employer recognition program called the Breastfeeding Mother-Friendly Employer Project. Oregon employers who have a worksite policy and a clear plan to communicate that policy to all employees, can apply to be recognized
Website:	http://www.breastfeedingor.org/employer/employer-recognition/

Pennsylvania

Program Name:	Pennsylvania Breastfeeding Friendly Employer Certificate Program
Recognition Program Description:	The Pennsylvania Breastfeeding Coalition wants to recognize breastfeeding-friendly employers that support their employees by providing and maintaining high-quality lactation support programs and appropriate onsite environments. There is a selection criteria for businesses serving patrons/customers and one for workplaces.
Website:	http://www.pabreastfeeding.org/workplace/awards/

Rhode Island

Program Name:	Rhode Island Breastfeeding Friendly Workplace Award
Recognition Program Description:	<p>Recognition as a Breastfeeding-Friendly Workplace is based on the successful establishment of supportive policies, facilities and resources for breastfeeding employees and clients.</p> <p>Employers may complete and return the award submission questionnaire to be eligible for recognition at the Bronze, Silver or Gold level. Review of the questionnaire and a follow-up site visit by a Corporate Lactation Specialist will determine the level of award based on the number of demonstrated strategies.</p>
Website:	http://www.health.ri.gov/awards/breastfeedingfriendly/

South Carolina

Program Name:	South Carolina Breastfeeding Friendly Child Care Designation
Recognition Program Description:	<p>The SC Breastfeeding Friendly Child Care Designation recognizes child care facilities that promote, protect, and support breastfeeding. How it works:</p> <ul style="list-style-type: none">• <u>Review</u>. Read about the Ten Steps to Breastfeeding Friendly Child Care.• <u>Implement</u>. Choose which step you would like to start implementing in your child care facility.• <u>Apply</u>. Submit your completed “10 Steps” for review.• <u>Get Designated</u>. When your child care program has completed the Ten Steps, it will earn the Breastfeeding Friendly Child Care Designation
Website:	http://scpitc.org/wp-content/uploads/2015/10/SCPITC-Breastfeeding-Friendly-Child-Care-Designation-Application-v6-with-hyperlinks.pdf

Texas

Program Name:	Texas Mother-Friendly Worksites
Recognition Program Description:	<p>Mother-Friendly Worksites are businesses that proactively support employees who choose to breastfeed their infants. Creating and implementing a Mother-Friendly policy is both simple and inexpensive. The most basic Mother-Friendly policies need only provide a private space, flexible scheduling for break time and other basic support so that mothers may express and store breastmilk for their babies.</p> <p>An employer may be designated as a Texas Mother-Friendly Worksite if they offer a written employee worksite lactation support policy that offers:</p> <ul style="list-style-type: none"> • Flexible work schedules including scheduling breaks and work patterns to provide time for expression of milk. • Access to a private location(s) that is not a bathroom, for the purpose of milk expression. • Access to a nearby clean and safe water source and a sink for washing hands and rinsing out any breast pump equipment. • Access to hygienic storage options for mothers to safely store breastmilk
Website:	http://texasmotherfriendly.org/what-is-mother-friendly

Vermont

Program Name:	Vermont Breastfeeding Employer Recognition
Recognition Program Description:	<p>In May 2008, Vermont's labor law was amended to promote breastfeeding practices. A Vermont breastfeeding friendly workplace should:</p> <ul style="list-style-type: none"> • Develop policy and determine who oversees this program • Inform employees of the new policy • Provide a clean, private place with access to electric outlets and a chair; consider a "walk-through" with your employee. • Offer flexible breaks • Consider insurance coverage for lactation consultants • Consider corporate lactation program if staff includes significant number of mothers
Website:	http://www.healthvermont.gov/sites/default/files/documents/2016/11/HPDP_PA%26N%20Worksite%20BF_employer_application.pdf

Virginia

Program Name:	Virginia Maternity Center Breastfeeding-Friendly Designation
Recognition Program Description:	<p>The Virginia Maternity Center Breastfeeding-Friendly Designation (VA MCBFD) Program recognizes those maternity centers that have taken steps to promote, protect and support breastfeeding in their organization.</p> <p>The five star program awards a star for every two steps achieved in the Ten Steps to Successful Breastfeeding as defined by the World Health Organization (WHO) and Baby Friendly USA</p>
Website:	http://www.vdh.virginia.gov/breastfeeding-friendly-designation-program/

Washington

Program Name:	Breastfeeding Friendly Washington
Recognition Program Description:	<p>Breastfeeding Friendly Washington (BFWA) encourages organizations to promote and support breastfeeding through changes in their policies and procedures. BFWA celebrates and recognizes the commitment that organizations are making to ensure our future generations are the healthiest ever. A voluntary recognition program is currently available for hospitals, birth centers, and community health clinics making these changes. BFWA hopes to expand this program to other types of organizations in the future.</p>
Website:	https://www.doh.wa.gov/ForPublicHealthandHealthcareProviders/BreastfeedingFriendlyWashington

Wisconsin

Program Name:	Wisconsin Breastfeeding Friendly Child Care
Recognition Program Description:	<p>This program is recognizing group and family child care providers around the state who have demonstrated their support for breastfeeding moms and babies. Using the 10 Steps to Breastfeeding Friendly Child Care Centers toolkit as a guide, local coalitions and Child Care Resource & Referral agencies work with providers to learn about breastfeeding and to improve their practices, policies, and child care environments to better support nursing moms. Sites undergo assessments, create action plans, and receive technical assistance to make needed improvements. Once they meet the 10 Steps, providers are awarded and recognized as "Breastfeeding Friendly."</p>
Website:	https://www.wibreastfeeding.com/breastfeeding-friendly-childcare-project/